

Overall Results

Total No. of 2011 Graduates:	3583	Placement Rate:	94.8%
Survey Response Rate:	81.5%	Unemployment Rate:	5.2%

All Graduates - No. of Respondents: 2921; Response Rate: 81.5%	
Employed	60.3% (1761)
Further Education	32.5% (950)
Other	2.0% (59)
Unemployed	5.2% (151)

Undergraduate Programs

Arts (BA and HBA) – No. of Respondents: 1513; Response Rate: 81.1%	
Employed	47.8% (723)
Further Education	46.1% (698)
Other	2.4% (36)
Unemployed	3.7% (56)
Average Salary*	\$38 179 (144)

Business Administration (BBA) – No. of Respondents: 629; Response Rate: 88.5%	
Employed	80.4% (506)
Further Education	12.1% (76)
Other	1.9% (12)
Unemployed	5.6% (35)
Average Salary*	\$48 427 (232)

Science (BSc and HBSc) – No. of Respondents: 141; Response Rate: 82.5%	
Employed	34.0% (48)
Further Education	59.6% (84)
Other	0.7% (1)
Unemployed	5.7% (8)
Average Salary*	n/a

Music (BMus and BMTh) – No. of Respondents = 48; Response Rate: 90.6%	
Employed	29.2% (14)
Further Education	62.5% (30)
Other	6.25% (3)
Unemployed	2.1% (1)
Average Salary*	n/a

Brantford Campus (also counted in BA/HBA statistics above)

All Disciplines (BA/HBA) – No. of Respondents = 285; Response Rate: 76.8%	
Employed	56.1% (160)
Further Education	34.0% (97)
Other	1.8% (5)
Unemployed	8.1% (23)
Average Salary*	\$34 283 (30)

* Data based only on salaries of graduates who completed their studies on a full-time basis

Graduate and Professional Programs

Education (BEd) – No. of Respondents = 86; Response Rate: 66.2%	
Employed	80.2% (69)
Further Education	4.7% (4)
Other	0.0% (0)
Unemployed	15.1% (13)
Average Salary*	n/a

Business Administration (MBA) – No. of Respondents = 180; Response Rate: 81.1%	
Employed	90.0% (162)
Further Education	2.8% (5)
Other	0.6% (1)
Unemployed	6.7% (12)
Average Salary*	\$65 312 (33)

Social Work (MSW) – No. of Respondents = 123; Response Rate: 76.4%	
Employed	90.2% (111)
Further Education	4.9% (6)
Other	0.0% (0)
Unemployed	4.9% (6)
Average Salary*	\$55 153 (47)

Arts and Science (MA, MSc, MIPP, MES) – No. of Respondents = 136; Response Rate: 72.3%	
Employed	56.6% (77)
Further Education	31.6% (43)
Other	1.5% (2)
Unemployed	10.3% (14)
Average Salary*	\$42 591 (11)

Seminary (MDiv, MThS, DMin) – No. of Respondents = 14; Response Rate: 73.7%	
Employed	71.4% (10)
Further Education	7.1% (1)
Other	7.1% (1)
Unemployed	14.3% (2)
Average Salary*	n/a

All Disciplines (PhD) – No. of Respondents = 21; Response Rate: 91.3%	
Employed	85.7% (18)
Further Education	0.0% (0)
Other	0.0% (0)
Unemployed	14.3% (3)
Average Salary*	n/a

* Data based only on salaries of graduates who completed their studies on a full-time basis